

TOOL4MEDLIFE

final event 2 July 2026



This project is part of the PRIMA Programme supported by the European Union

The Tool4MEDLife project is part of the PRIMA Programme supported by the European Union Section 2, Tool4MEDLife Project PRIMA22_00088 - CUP: J13C23000150002

Polo Sant'Agostino
Via Sant'Agostino, 1 Camerino

Online scansiona il qr code per partecipare



EVENT / AGENDA

Event Moderator

Silvia Vincenzetti, T4ML Project Coordinator

AULA PIANTONI

8.50 | 9.00

Welcome Reception and Registration

9.10 | 9.25

Welcome speech

Graziano Leoni, Rector of the University of Camerino

Roberto Canullo, Director of the School of Biosciences and Veterinary Medicine

9.25 | 9.40

PRIMA institutional speech & next funding opportunities

Mohamed Ahmed Wageih, Project Officer, PRIMA Secretariat

9.40 | 9.55

Overview of key Tool4MEDLife results and outcomes

Silvia Vincenzetti, T4ML Project Coordinator, University of Camerino

9.55 | 10.25

The Mediterranean Diet Revisited: Towards a Holistic Sustainability Framework

Rosa Casas, Biomedical Research Networking Center (CIBER)

10.25 | 10.45

Promoting Healthy Eating in Youth: Examples from University of Parma PRIMA Projects

Cinzia Franchini/Alice Rosi, University of Parma

10.45 | 11.05

Informing Consumers Through Food Labeling: From Claims to Front-of-Pack Labels

Daniela Martini, University of Milan

11.10 | 11.35 **Coffee break**

11.35 | 12.05

Evidence-Based Nutraceuticals in Clinical Nutrition and Preventive Medicine

Giuseppe Annunziata, University of Campania Luigi Vanvitelli

12.05 | 12.35

Sensory and Consumer Science for Healthy Food Innovation

Sara Spinelli, University of Florence

12.35 | 13.00 **Q&A**

13.00 | 14.30 **Light Lunch**

AULA DIDATTICA INNOVATIVA

14.30 | 16.40

Tool4MEDLife Results & Outcomes

Work Package 2

Nutritional and social data collection with respect to the Mediterranean Diet and food habits

Vania Costa, Project Partner & WP leader, Escola Superior de Saúde de Lisboa, Portugal

Work Package 4

Design and development of educational toolkits based on Mediterranean Diet and good nutritional and behavioral practices

Elena Carrillo Alvarez, Project Partner & WP leader, Universitat Ramon Llull, Spain

Work Package 3

New and healthy foods derived from the Mediterranean Diet

Zafer Erbay, Project Partner & WP leader, Adana Science and Technology University, Turkey

16.40 | 16.55 **Q&A**

16.55 | 17.00

Wrap up & Conclusions

TOOL4MEDLIFE PARTNERS AND INSTITUTIONS:

Italy - University of Camerino, UNICAM
Portugal - Escola Superior de Saúde de Lisboa, Politécnico de Lisboa, ESSL-IPL
Spain - Fundació Blanquerna – Universitat Ramon Lull, URL
Italy - University of Basilicata, UNIBAS
Turkey - Adana Alparslan Türkeş Science and Technology University, ATÜ
Croatia - Institute for Adriatic Crops and Karst Reclamation, IAC
Turkey - Izmir Democracy University, IDÜ



UNIVERSITÀ DEGLI STUDI DELLA BASILICATA



ADANA ALPARSLAN TÜRKES SCIENCE AND TECHNOLOGY UNIVERSITY



Ciències de la Salut



FUNDINGS:

Turkey: TÜBİTAK - The Scientific and Technological Research Council of Türkiye under the project number 123N077 <https://tubitak.gov.tr/en>
Spain: Proyecto PCI2023-143354 financiado por MICIU/AEI /10.13039/501100011033 y cofinanciado por la Unión Europea <https://www.ciencia.gob.es/>
Portugal: FCT – Foundation for Science and Technology, I.P. under the project PRIMA/0013/2022/FCT <https://www.fct.pt/en/>
Italy: MUR - Italian Ministry of University and Research, MUR, under the project PRIMA22_00088 <https://www.mur.gov.it>

