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UNICAM BUSINESS GAME call for applications - 2021 Edition

Art. 1 Object and purpose

An initiative called "UNICAM BUSINESS GAME 2021" is launched in order to assign three awards to the best market-oriented innovative ideas with specific attention to issues related to the COVID-19 pandemic.

The purpose of the initiative is the dissemination of the entrepreneurial culture within the University community, as well as the promotion of the integration of skills to build teams with transversal know-how aimed at presenting business ideas with innovative content.

Unicam, given the current epidemiological emergency due to COVID-19, aims, with this initiative, at facilitating the presentation of project ideas for the implementation of products and services to support the management of the phases during and after COVID-19 in order to identify solutions, operational and strategic initiatives to face the challenges and identify opportunities that emerged in this period of crisis.

Art. 2 Beneficiaries

The participation in the initiative is free and it is opened to both single participants and groups composed of a maximum of 6 components.

To take part in the competition, each candidate, under penalty of exclusion, must have at least one of the following requirements:



- Status of student enrolled in one of the undergraduate courses (Bachelor, master's degree - Pre-reform regulation) or other grade of University education (Master, Specialization school, Doctoral school) of the University of Camerino.
- Degree (Bachelor's degree, Master's degree - Pre-reform regulation) obtained at the University of Camerino obtained no more than three years ago.
- Holding a research grant or doctoral grant activated by the University of Camerino.

Art. 3 Awards

The awards for winners will be paid out in vouchers for books, enrollment in training courses and electronic tools aimed at fostering the participants cultural and professional growth in the framework of their educational and professional path, as well for self-employment. The awards are the following:

- 1st place: 250.00 euros per participant (up to 1,500.00 euros)
- 2nd place: 200.00 euros per participant (up to 1,200.00 euros)
- 3rd place: 150.00 euros per participant (up to 900.00 euros)

If the winners decide to participate in the Start Cup Marche 2021, they will also receive support for the preparation of the Business Plan from the Research, Technology Transfer and Project Management Area of the University of Camerino.

The award will be granted following the request for reimbursement of expenses, even partial, up to the maximum payable, on purchases admitted in the categories listed above. The expenses preventive evaluation will be made by the Research, Technology Transfer and Project Management Area of the University of Camerino.



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The requests for the granting recognition must be sent within 45 days since the nomination of the awards winners.

The eventual recognition of 1 CFU, for participation as competitor in the UNICAM BUSINESS GAME, is subject to evaluation of the educational structure of the Degree Program for which recognition is requested.

Art. 4 How to participate

Applications must be presented on the form available at <https://www.unicam.it/businessgame>, and they must be submitted by March 5, 2021.

Participation in the competition implies acceptance of all the provisions contained in this document.

Art. 5 Evaluation commission

A specific commission, to be appointed after having received all the applications, will evaluate the proposals received. Personnel belonging to UNICAM and/or external evaluators, to be identified within the networks for technology transfer to which UNICAM adheres, will be part of the Commission.

The evaluation of the ideas will be wide-ranging, and the award criteria will be established by the evaluation commission. The Commission's judgment is undisputable. The awards will be granted according to the ranking order that the Commission will draw up.

The ranking list will be published at the end of the event referred to in the following art. 6.



Art. 6 Event implementation

All participants, individual or in groups, will be required to take part in the presentation event that will be organized by UNICAM. It will take place by April 2021 (the exact date, the technicalities of the event will be communicated later on in the e-mail indicated in the application form).

To foster the contamination of ideas and the integration of skills, the abstracts of the ideas received will be published from 5 March 2021 until the day of the event.

In this way, all members of the UNICAM student community will have the opportunity to check the proposals and possibly contact the representatives in order to suggest improvements and additions, thus having the opportunity to join the team and participate in the presentation of the idea. It will take the form of an elevator pitch.

Art. 7 Intellectual property

Each Participant expressly declares that the idea presented is original and does not violate in any way, in whole or in part, the intellectual property rights of third parties, undertaking to hold harmless and indemnify UNICAM, and also any UNICAM autonomous and/or dependent personnel and/or consultants involved in the operational management of the event, from any liability, claim for damages and/or compensation that should be advanced by any third party in this regard.

Intellectual property rights relating to the projects and concepts developed and/or the proposals submitted by the individual Participant or by the members of the Team remain, respectively, to the same Participant or all members of the Team, who will be fully responsible for the protection of these rights through the means provided for this purpose by law (by way of example and not limited to, application for registration, filing of a patent application, etc.).



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In the case of an innovation that has the patentability requirements, it is highly recommended to contact the Research, Technology Transfer and Project Management Area of the University of Camerino (area.ricerca@unicam.it) and to illustrate the idea without providing major details about the technical implementation of the same.

The Participants, individuals and/or in Teams, acknowledge and authorize UNICAM from now on to communicate, disseminate and /or publish their ideas, works or part of them in the context of this initiative and /or through means and supports of communication possibly used for the promotion of the initiative itself (including the publication referred to in Article 6) and also after its development.

Participants, individuals and/or in Teams, acknowledge the fact that such advertising will result in visibility to all Participants in the Event and/or to third party recipients of the communication actions, and that UNICAM, and its collaborators in any forms, they don't hire any responsibility in case of use and/or abuse of the idea and/or work and/or of any development and realization of the idea and/or of the project by anyone who has come to know it. In this way the Participants renounce to make any claim for damages and/or compensation against UNICAM and their partners and collaborators for any reason, reason and/or cause.

Art. 8 Limitation of Liability

Given the modalities of participation to the UNICAM initiative, in addition to the self-employed and/or employees and/or consultants related to the operational management of the event, UNICAM do not assume any responsibility for technical, hardware or software errors, breakdowns, interruptions of connections network; for failed, incorrect, inaccurate, incomplete, illegible, damaged, lost, delayed, incorrectly addressed or intercepted user registrations; or about registrations of Participants that, for any reason, have not been received, electronic communications or other that have been delayed or



about other technical problems related to the registration and upload of documents to take part in this initiative.

UNICAM, in addition to the self-employed and/or employees and/or consultants related to the operational management of the event, will exclude any form of reimbursement and/or compensation, in favor of the Participants and/or third parties, both partially and integral, for:

- any damage to property and/or people, as well as losses for any reason and/or cause, which occurred during the various phases of the event.
- any injuries and/or damage occurred to Participants during the different phases of the event.
- any theft and/or loss of objects or goods of any kind left unattended by Participants in the spaces where the Event will take place.

Art. 9 Privacy

The personal data provided by the participants in the application for the selection will be processed in accordance with Legislative Decree no. 196 of 30/6/2003 as well as of Regulation (EU) 2016/679 and any subsequent application decrees on the protection of personal data, for the sole purposes related to the contamination of ideas and the integration of the skills referred to in the previous art. 6 as well as the procedure of awarding of grants and the subsequent management of related procedural activities.

Art. 10 Person in charge of the procedure

The person in charge of this procedure is Mr. Riccardo Strina (0737 402246, riccardo.strina@unicam.it).



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Art. 11 Final provisions and applicable rules

This Call for applications is valid for the 2021 edition of the UNICAM Business Game. For any issue not covered by this document, the rules laid down by Law 241 of 7 August 1990, as well as any other current legislation on the matter may apply.