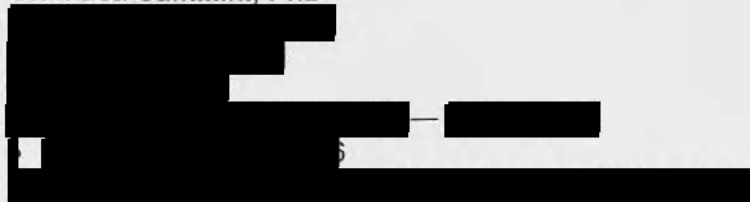


# University Academic Curriculum Vitae

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## Personal information

Gianluca Camillini, PhD



## Education since leaving school

**2006–2009. Bachelor's degree in graphic design and visual communication (110/110 cum laude), ISIA Urbino, Italy.**  
Awarded on February 28, 2009.

**2010–2011. Master's degree Visual Communication, Design and Publishing (mark 110/110), ISIA Urbino, Italy.**  
Delivered on March 12, 2011, with a thesis titled "Coincidenze visive - Promemoria del metodo progettuale" (supervised by Prof. Marco Tortoli Ricci), which examined the interdisciplinary methodologies and storytelling techniques within the social design practices. [Abstract of the thesis was published in *Alapzine*, Issn: 20399901].  
Erasmus (1 year) at the University of Applied Sciences / Hochschule für Gestaltung Augsburg, Germany.

**2013. Secondary art school certificate, "Scuola del Libro di Urbino"**  
Delivered on July 8, 2013 (mark 75/100).

**2014–2020. Doctor of Philosophy in Communication design, Graphic and Typography, University of Reading, United Kingdom.**  
Degree delivered on 29 June 2020, awarded on 30 October 2020 with a thesis titled 'Fortunato Depero and Depero futurista', a trans-disciplinary study with a major focus on visual communication, but comprising the history of art & design, political and editorial contexts, and cultural heritage. This research was supervised by Prof Ruth Blacksell and Dr Christopher Burke, assessed by Prof Rick Poynor, Prof Günther Berghaus & Prof Eric Kindel (chair). Available at: <https://doi.org/10.48683/1926.00096457>  
A revised and updated version of the thesis has been published on May 2021 (full English text published on May 2021, Isbn: 9788849868364) with a preface by Steven Heller.

## Present appointment

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**Date:** 15 September 2021

**Institution:** Faculty of Design and Art – Free University of Bolzano

**Role:** Rtda Icar/17 (researcher/aggregate professor in graphic design)

**Duties:** Responsible for the graphic design and eco-social design course within the visual communication study plan of the Bachelor's degree, teaching 120 hours and assisting students 390 hours per academic year. Workshop leader (8 hours per semester) in the Master's degree course (Design for children). Gianluca Camillini is spokesperson for the faculty's researchers and curator of several promotional events of the faculty, such as the Graduation show "Diplorama" / G.O.G. (GästeOspitiGuest). In addition to this, his duties comprise official commitments, such as being part of hiring committees, open days, Anvur evaluations.

Professional  
experience  
(current & past  
positions in  
the academic  
discipline  
of the call)

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**Date:** December 2017 — Present

**Institution:** Progetto grafico, international graphic design journal  
published by AIAP / Italian Association for Communication Design

**Role:** Director, co-editor, reviewers, member of the editorial board

**Duties:** Progetto grafico is the leading graphic design publication in Italy, ranked as A-Level scientific journal (Fascia A / AREA 08) according to the Anvur criteria. I am responsible of the publication's operations and policies, encompassing every decision related to contents and aesthetic of the journal (writing style, authors, copyrights, design, and photos etc).

I also periodically contribute with editorial pieces and articles, motivating and developing editorial staff, ensuring that the final draft is complete and working to advance the scientific resonance and success of the publication.

**Skills gained:** Creative direction, managerial competencies in the field of scientific literature, networking, editorial/graphic design for publishing (both digital and printed), editorship and administration, trans-media storytelling.

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**Date:** August 2021— October 2021

**Institution:** ANVUR Agenzia nazionale di valutazione del sistema  
universitario e della ricerca

**Role:** Reviewer and reviser

**Duties:** Reviewer and reviser of the 2015–2019 research evaluation (VQR 2015–2019) for ICAR/13 and ICAR/17 scientific areas.

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**Date:** August 2020—October 2020 and August—October 2019

**Institution:** Free University of Bozen/Bolzano

**Role:** Research collaborator

**Duties:** Within "VALP" research project (Aug-Oct 2020) and "Post-publishing connection with the public utility and technology" research project (April-July 2019), I was asked to create the graphical and editorial trans-disciplinary strategy of LP, the trilingual, multi-media magazine of the Autonomous province of Bozen-Bolzano. In parallel to this, I had to evaluate the reader's fruition of the magazine, surveying and visualizing the data collected.

**Skills gained:** Art direction, managerial competencies in the field of publishing, territory storytelling, research by design practice, applied research, layout, and design skills on different media (paper, mobile and web), publishing, editorial design, material culture and cultural heritage.

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**Date:** October 2018—August 2021

**Institution:** Free University of Bozen/Bolzano

**Role:** Contract professor in communication design (ICAR/13 area)

**Duties:** Professor of communication and eco-social design course within the design study plan of the Bachelor's degree, teaching 120 hours and assisting students 390 hours per academic year.

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**Date:** September 2013—September 2018

**Institution:** Free University of Bozen/Bolzano

**Role:** Rtda Icar/17 (researcher/aggregate professor in graphic design)

**Duties:** As a researcher, I was responsible of different research projects in the field of design history and practice, graphical and typographical design, either as principal or co-investigator, internally and externally funded.

As lecturer, I taught basis, methods, theories, and techniques of the visual communication subject, focusing my attention on ecological and social design practices. Since January 2014 I have been a member of the faculty council, also acting as researcher's spokesperson.

Below, some of my responsibilities at the faculty are listed:

- Teaching (60 hours per semester, 120 every academic year). See attached the related teaching section.
  - Scientific research and applied design research being involved in 4 research projects always as principal or co-investigator. See the list below.
  - Thesis supervisor (either as first or second supervisor, usually 3-6 theses per academic year). Attached below is a selection of supervised theses.
  - Open days and faculty promotion (university and faculty services).
  - Social media manager of the faculty social networks (faculty services).
  - Researchers' spokesperson and member of the faculty council
- Skills gained: Scientific research, teaching, design research, project managing, internal and external research funds raising and management.

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Date: **1 February—3 March 2018**

Institution: **Vilnius Academy of Arts, Lithuania**

Role: **Visiting professor and researcher**

Duties: Organisation of a series of workshops and lectures "Visual Design and Graphic Design / Communicating (almost) the same thing" (50 hours, 5 CFU) aimed for BA and MA students of the Vilnius Academy of Arts. Research in several Lithuanian book archives. [See appendix].

Skills gained: Teaching, research in design, academic relationship at international level.

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Date: **March 2015—June 2017**

Institution: **NAD. Accademia del Design — Verona**

Role: **Professor of visual communication**

Professor of a 30 hours course (60 hours per year), teaching branding, typography and editorial design, either digital and analogue.  
Teaching in the field of visual communication and graphic design

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Date: **March 2015—December 2018**

Institution: **AIAP, Italian association for visual design communication**

Role: **Council member and director of the education department**

Duties: Curator of the education program of AIAP, creating and organizing workshops held by international designers (such as: Javier Jaen, Kasper-Florio, Milimbo, Luca Barcellona, Goran Factory, Dinamo typefoundry, Jan van Toorn, Guido Scarabottolo, Olimpia Zagnoli etc.). I was responsible of relationship between Italian education institutions and AIAP. I co-curated the annual graphic design week, AIAP DX at the Istituto Centrale della Grafica in Rome. I was part of the national council, taking part into every decision regarding the Association.

Skills gained: Managerial and decisional competencies, networking, public relations with international institutions (e. g. MIUR, AGI, ADI, SID, BEDA).

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Date: **March 2011—2013 and 2018—September 2021**

Company: **Mister Gatto**

Role: **Co-founder**

Duties: Together with Margherita Micheli, in 2011 I founded a creative atelier specialising in design research and consultancy for communication systems. Our client list includes: La Biennale di Venezia, MART – Rovereto, Villa Medici Accademia di Francia Roma, Unibz, La Triennale, Il Gufo, IdN Magazine and many other clients.

Skills gained: Creative direction, design research and consultancy, branding.

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Date: **April 2011—August 2013**

Company: **Heads Collective Srl - Treviso**

Role: **Senior graphic designer and art director**

Duties: My tasks dealt with branding, communication, and editorial projects for public and private clients among which: La Biennale, Bata, OVS, Coin Group, Fondazione Francesco Fabbri, Dolomiti Porta Vescovo) working independently or shoulder to shoulder with the creative directors. I was in charge of supervising a team of 3 designers.

Skills gained: Branding, graphic and editorial design, art direction, typography.

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Date: **July 2010—March 2011**

Company: **Armando Testa Group SpA - Turin**

Role: **Junior art director**

Duties: I developed projects in the field of branding, advertising, graphic and editorial design either independently or in team, always being supervised by the creative director (Michele Mariani). In 9 months, I was able to curate the redesign of the historical Armando Testa's Logo, 50th anniversary logo for Sanbitter, Advertising for Martini&Rossi, FCA group. Art direction and advertising, digital post-production, adv production.

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Date: **May 2009—September 2009**

Company: **Michele Turriani and Cannibal call Ltd – London**

Role: **Intern and 1st photographer assistant**

Duties: Intern and first assistant of Michele Turriani lightship boat no. 93, official photographer of the Bafta (British Academy of Film and Television Arts). I helped Mr Turriani with shooting, postproduction and project management of international clients and their advertising campaigns, such as Cartier, Nike UK and Worldwide, London City Council.

Skills gained: Professional skills, digital and photo retouch, digital post-production, fashion and advertising campaign shooting.

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## **Participation in exhibitions**

(recent and major  
exhibitions – ask  
for a complete list)

March 1 – 30, 2020, *Art32*. group, urban and itinerant exhibition in the streets of the city (Bergamo, Alzano Lombardo, La Fabbrica del Vapore in Milan). Invited artists: Gianluca Camillini (2 projects exhibited), Silvia Sfligiotti, Orith Kolodny, jekyll & hyde, Laura Buddensieg, Cristiano Bottino (Studio FM, Milan), Armando Milani, Gianluca Seta etc. Info: [art32.it/poster/](http://art32.it/poster/)

May 1 – June 8, 2019, *UDHR*. Group exhibition in Bologna.

March 1–31, 2018, *UDHR*. Group exhibition Bergamo.

Invited artist among which: studio FM, Mauro Bubbico, Francesco Dondina, jekyll & hyde, La Tigre, Armando Milani, Gianluca Camillini (1 project exhibited), etc. Info: <https://www.udhr-posters.org/>

April, 18 – 23, 2017, *Oggetto Libro - Book object*. La Triennale, Milano.

Collective exhibition and accompanying text for the catalogue at La Triennale di Milano. Info: <https://www.oggettolibro.it/triennale-milano/>

April – June 2017, *Alla Faccia!* At Galleria 121+. In Milan Design Week [collective exhibition: Joanna Neborsky, Somin Ahn, Mauro Bubbico, Gianluca Camillini (2 projects exhibited), Steven Guarnaccia, Andy Goodman, Fanette Mellier, Sarah Fanelli etc.

8 November – 12 December 2015, *Millennials. The new graphic design scenario in Italy. La nuova scena della grafica italiana - the new graphic*



*design scenario in Italy*. Group exhibition at La Fabbrica del Vapore, Milan [collective exhibition together with: Gianluca Camillini (7 projects exhibited), La Tigre, Luca Pitoni, Studio Folder etc.] / Graphic Design Week — Milan.

October 2014. *Compulsive Bodoni*. Collective exhibition at UvA the University of Amsterdam Library, AtypI – Amsterdam (2 projects in show).

December 2010. *Good 50x70 — Against Tiger extinction*. Milan (1 projects)

October 2010. Group exhibition at *La Biennale di Bibbiena di fotografia*.

**Prizes,  
qualifications  
awards**

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2022 National Scientific qualification as associate in the Italian higher education system, in the call 2021/2023 (Ministerial Decree n. 553/2021 and 589/2021) for the disciplinary field of 08/C1 - Design and technological planning of architecture (Academic Recruitment Field 08/C - Design and technological planning of architecture / ASN ICAR/13 1.2.2022–1.2.2031).

2022 *Certificate of Typographic Excellence, winner in the #TDC68 Communication Design Awards by the Type Directors Club in the Self-Promotion / Campaign category* (for the collaborative project "COPPA STADIO" edited by Zetafonts, Firenze and Reber R41, 1 project awarded).

2019 *ADI Index* (and shortlisted for ADI Compasso D'Oro prize 2020) for *LP project* (designed and conceived by Gianluca Camillini).

2018 *Premio triennale della ricerca unibz* (ref. period 2015 — 2018, 11 points awarded)

2013—2018 *First level of scientific indemnity* granted by Unibz and its mentors (Prof. Axel Kufus and Prof. Rudi Bauer).

2011: *Print About Me and Good 50x70* Design award.

2010: *Design and Design award*. Isbn 978-8492643837

**Workshop,  
editorial,  
reviewing and  
organizing  
activities relevant  
within the  
academic  
discipline**  
(Date/Institution;  
Title; Contribution  
/reference.)

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Date/institution: 2018—present, AIAP, Italian Association Visual Communication Design  
Title: Progetto grafico. International graphic design journal  
Contribution: Co-director (1), reviewer (2), member of the editorial board (3) / Issn 1824-1301

Date/institution: 4–5 July 2019, Design & architecture dept. University of Sassari/Alghero.  
Title: IMG 2019. Graphics. International and Interdisciplinary Conference on Image and Imagination  
Contribution: Scientific committee member (1) / Isbn 978 99586 08 9

Date/institution: 4–5 July 2019, Design & architecture dept. University of Sassari/Alghero.  
Title: IMG 2019. Graphics. International and Interdisciplinary Conference on Image and Imagination  
Contribution: Reviewer (2) / Isbn 978 99586 08 9

**Affiliation as  
visiting  
researcher,  
conferences,  
speeches, talks,  
third party  
funding  
(Date/Institution;  
Title; Contribution)**

Date/institution: 6 April 2019, University of Trento / Euregio Mobility Fund 2018-19.

Title: 'Food for creative thought' ViC-CH Visual Culture and Cultural Heritage

Contribution: Invited speaker and Workshop leader

Date/institution: 27–28 November 2017, Free University of Bolzano, Brixen.

Title: Immagini? International and Interdisciplinary Conference Image and Imagination. Between Representation Communication Education

Contribution: Reviewer / Isbn 978-3-03842-681-3

Date/institution: 28 September 2016 at Free University of Bolzano. Title: Macchine per disegnare at Luna – Unibz / Eddes research project.

Contribution: Workshop leader / Isbn 9788875709389

Date/institution: 3 September 2016 at Nida Art colony - Lithuania.

Title: "DESIGN4REAL" within Erasmus+ project, ESF

Contribution: Art residency and workshop leader

Date/institution: 7–8 November 2014 at Fondazione Querini Stampalia, Venice.

Title: C'mon Kids 2 / Eddes research project.

Contribution: Workshop leader / Isbn 978 88 6250 663 2

Date/institution: 18 October 2014 at Free University of Bolzano.

Title: C'mon Kids 2 / Eddes research project.

Contribution: Workshop leader / Isbn 978 88 6250 663 2

Date/institution: 12 December 2013, Centro Vintola Bolzano, fund by Young inside, the Autonomous Province of Bolzano and ESF/FSE.

Title: ME/WE.

Contribution: Workshop leader and key-note speaker

Date/institution: 25 March 2022 – Milano Graphic Festival 2022

Title: Il Paradigma di Wassily: Stati generali delle scuole di Comunicazione visiva italiane: "Game over. Perdere per ricominciare."

Contribution: Invited speaker (together with prof. Maria Cristina Messa - Italian Minister of University and Research, prof. Raimonda Riccini, prof. Valeria Bucchetti, prof. Carlo Martino, prof. Fiorella Bulegato, prof. Daniela Piscitelli amongst many others).

Date/institution: 10 January 2022 – Present / Free University of Bolzano

Title: DE2403 Fondo sviluppo nuovi progetti

Contribution: Fund manager and P.I. (7.313€ + 8.000€) funded by third party institutions (Autonomous Province of Bolzano and Park Laurin).

Date/institution: 25/26 November 2021 at Politecnico di Milano Università degli Studi di Milano-Bicocca.

Title: Image learning

Contribution: International symposium speaker

Date/institution: 4 November 2021 at ISIA Urbino

Title: Words as image: typography from avant-gardes to post-modernism

Contribution: Invited speaker

Date/institution: 15 September 2021 – Present / Free University of Bolzano  
Title: Assessing post-publishing and its connection with public institutions and public services and their communication.  
Contribution: Principal investigator in a research project funded by the Autonomous Province of Bolzano (third part research fund manager / 36.378€)

Date/institution: 11 September 2021 at SIFEST Savignano Immagini  
Title: Fortunato Depero and Progetto grafico: editorial practices now  
Contribution: invited speaker

Date/institution: 10 June 2021 at Facoltà di Architettura - Sapienza Università di Roma  
Title: Archigraphiae. Fascist modernism in design  
Contribution: Key-note speaker

Date/institution: 15 December 2020 at Unirsm, San Marino / Design dpt.  
Title: Incontri sul design / 'Comunicare (quasi) la stessa cosa'  
Contribution: Key-note speaker

Date/institution: 11 September 2020 at SUPSI, Lugano / Construction & Design department.  
Title: SUPSI workshop guest  
Contribution: Reviewer and speaker

Date/institution: 7 February 2020, at Galleria 121+, Milan  
Title: Progetto grafico  
Contribution: Key-note speaker

Date/institution: 8 November 2019 at Tepidarium del Roster, Florence  
Title: AWDA Women in design award  
Contribution: Speaker and jury member (with Alice Rawsthorn, Raimonda Riccini, Justus Oehler, Nilam P Moeliono, Marco Tortoioli Ricci).

Date/institution: 20/03/2018—31/08/2019, Free University of Bozen-Bolzano  
Title: 'Post-publishing and connection with the public utility and technology'  
Contribution: Co-investigator in a research project funded by the Autonomous Province of Bolzano (over 40.000€ divided in two terms, during the second one, I acted as an research collaborator consultant) See professional activity above.

Date/institution: 4–5 July 2019, Design & architecture dept. University of Sassari/Alghero  
Title: IMG 2019. Graphics. International and Interdisciplinary Conference on Image and Imagination / Isbn 978 99586 08 9  
Contribution: Conference speaker

Date/institution: 8 June 2019, Warsaw  
Title: European Design Award  
Contribution: Speaker, scientific committee, and jury member

Date/institution: 4 September 2018 at Istituto Svizzero di Roma  
Title: Archigraphiae. Rationalist Lettering and Architecture in Fascist Rome  
Contribution: Lecturer and researcher / Isbn 978-2-9701356-8-5

Date/institution: 18 May 2019 at Bologna design week  
Title: Progetto grafico  
Contribution: Invited speaker (together with Erica Preli)

Date/institution: 5-6-7 July 2018 / Free University of Bolzano, Bressanone.  
Title: 'Communicating the Heritage, a Transmedia-Driven Approach Interdisciplinary' in EARTH 2018 / Conference on Digital Environments for Education, Arts and Heritage see publication attached  
Contribution: International conference speaker / Issn 9783030122393

Date/institution: February 2018 at Vilnius Academy of Arts, Lithuania  
Title: 'Communicating (almost) the same thing'  
Contribution: Visiting professor and researcher

Date/institution: 27-28 November 2017, Free University of Bolzano, Bressanone  
Title: Immagini? International and Interdisciplinary Conference Image And Imagination. Between Representation Communication Education And Psychology  
Contribution: Conference and welcoming speaker / Isbn 978-3-03842681-3

Date/institution: 28 September 2017 at Villa Medici — Accademia di Francia in Rome  
Title: Dire, fare, progettare.  
Contribution: Key-note speaker

Date/institution: 14 February 2017, University of Reading, UK  
Title: School of Arts and Communication design. Research seminar.  
Contribution: Key-note speaker

Date/institution: 25-26 February 2016 at Luav University, Venice.  
Title: Fare Ricerca in Design

Contribution: Conference speaker / Isbn 978-88-7115-976-8

Date/institution: 10 February 2016, University of Reading, UK

Title: School of Arts and Communication design. Research seminar.

Contribution: Symposium speaker

Date/institution: 8 November 2015 at La Fabbrica del Vapore, Milan

Title: Millennials. The new graphic design scenario in Italy.

Contribution: Speaker and exhibited designer in a group show together with La Tigre, Studio Folder, Studio Fludd etc. / Isbn 9788894069174

Date/institution: 26 February 2015, University of Reading, UK

Title: School of Arts and Communication design. Research seminar.

Contribution: Speaker



**Documented  
experience  
in academic  
teaching  
and theses  
supervision**

title of courses held  
in the last 5 years,  
name of University,  
area, academic  
level (under-/post-  
graduate / PhD –  
short list of the  
relevant topic  
to the present  
RTD-B call)

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**A. Teaching experience**

Date: **October 2018—Present, Free University of Bozen/Bolzano**

Role: **contract professor + researcher (rtd/a area 08) in graphic design**

Experience: **60 hours per semester (6 cfu) 120 hours per academic year, 180 hours of project assistance and 8 hours workshop within the MA course 'design for children'**

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Course titles A.Y. 2021/2022

Winter semester 'Books are not dead (yet)!' (topics: trans-media editorial practices and communication for territory and cultural heritage)

Summer semester 'Visual design of the Self' (visual identity and heritage)

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Course titles A.Y. 2020/2021

Winter semester 'Design by reason' (topics: ecologic-social design)

Summer semester Designing for democracy (graphic design for public use)

—

Course titles A.Y. 2019/2020

Winter semester 'After the end of the book' (topics: cultural heritage, territory, trans-media editorial design, eco-social design)

Summer semester 'Tradition as revolution' (cultural heritage, territory, storytelling and trans-media design, design activism)

—

Course titles A.Y. 2018/2019

Winter semester 'It's a plastic world' (topics: visual communication and eco-social design, cultural heritage, trans-media design, design activism)

Summer semester 'Things that talk' (topics: eco-social design, cultural heritage, territory, trans-media design, editorial and graphic design)

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Date: **September 2013—September 2018, Free University of Bozen**

Role: **RTDA Icar17 (researcher, aggregate professor in graphic design)**

Experience: **60 hours per semester (8/6 cfu) 120 hours per Acc. Year, course leader of the visual communication WUP module during the academic year 2014–2015 and 255 hours of project assistance**

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Course titles A.Y. 2017/2018

Winter semester 'Offenes atelier' (topics: graphic design for public use, cultural heritage, eco-social design, trans-media design, networking with the local territory)

Summer semester 'Una storia comune' (topics: graphic design for public use, cultural heritage, social design, networking with the local territory).

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Course titles A.Y. 2016/2017

Winter semester 'Don't judge a book by its cover' (topics: editorial and graphic design)

Summer semester 'Visualizing music' (branding, visual communication, typography for public institution).

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Date: **March 2015—June 2017, NAD. Accademia del Design — Verona**

Role: **Contract professor of visual communication**

Experience: **30 hours course (60 hours per year) in branding and graphic design**

Course titles A.Y. 2016/2017

Winter semester 'Things that talk. Graphic design and storytelling for communicating the heritage'. (Topics eco-social and trans-media design).

Summer semester 'Communicating (almost) the same thing. (Topics: Branding and communication design for the city and its territory).

**According to the PowerBI unibz professor dashboard, Gianluca Camillini's classes and courses have been evaluated with the 100% of student satisfaction in the last two academic years; the 98,25% across all academic years taught (2015–present).**

2015/15.1  
2016/16.1  
2016/16.2  
2016/16.3  
2017/17.1  
2018/18.1  
2018/18.2

B. Theses supervision (both as first and co-supervisor, BA/MA degrees)  
Cecilia Catoni, Laura Quarto, Carina Ostmayr, Hannes Häfner.

Silke Erschbaumer, Franziska Purucker, Veronica Martini.

Valentina Moroni, Chiara Zhu.

Nicole Bettini.

Anita Poltronieri, Ada Keller, Cecilia Mantovani.

Daria Costantini

Lavinia Calzolari.

see publication: Diplorama 2018. Bolzano: Longo. Isbn 978-88-942888-1-0

Clara Maria Sestini.

Claudia Gelati, Beatrice Borso, Silvia Maranzan, Riccardo Volpe.

Carolin Sophie Schelkle, Paula Boldrin, Fiorella Rossi, Chiara Anderlini.

Martina Negroni, Stefano Ciri.

see publication: Diplorama 2020. Bolzano: Longo. Isbn 978-88-942888-9-6.

Carla Ferrari.

Jacopo Bridda.

Laura Janzen, Elena Gemello.

Naima Gaetani, Lukas Osele.

Niccolò Martini, Alessandro Daniele.

**Research  
collaborations  
with industry  
and public  
administrations /  
third mission  
(Selection of the  
relevant activities)**

Date/institution: 10.1.2022 – Present

Title of the project: DE2403 Fondo sviluppo nuovi progetti

Institutions and coordinators: Faculty of Design and Art – unibz

Gianluca Camillini (PI)

Financial provider: Park Laurin Bozen

Amount: 15.313€

Contribution: Principal-investigator and fund manager

Date/institution: 15.9.2021 – Present

Title of the project: Assessing post-publishing and its connection with public institutions and public services and their communication.

Institutions and coordinators: Faculty of Design and Art – unibz

Gianluca Camillini (PI)

Financial provider: Autonomous Province of Bolzano

Amount: 36.378

Contribution: Principal-investigator

Date: 20/03/2018—31/08/2019

Title of the project: Post-publishing and connection with the public utility and technology

Institutions and coordinators: Faculty of Design and Art – unibz

Matteo Moretti (PI) and Gianluca Camillini (CI)

Financial provider: Autonomous Province of Bolzano

Amount: over 40.000€ divided in two terms, during the second one, I acted as a research consultant

Contribution: Co-investigator

Date: 05/2016—06/2017

Title of the project: The Bolted Book Facsimile

Institutions and coordinators: Designers&Book, MART – Rovereto, CIMA New York (Steven Kroeter and Heather Ewing)

Financial provider: Kickstarter

Amount: 256.471\$

Contribution: Scientific consultant (research and text contribution, promotion and project management in Italy)

Date: 18 January 2019

Title of the project: It's a plastic world

Institutions and coordinators: Liceo Pascoli, Bolzano

Contribution: co-curator mit Valeria Burgio and Giorgio Camuffo

Description: Eco-Social design project: Exhibition against plastic pollution and consumption in Milan and Bolzano.

Date: 18 December 2018

Title of the project: Venezia senza filtri

Institutions and coordinators: Fondazione Querini Stampalia, Venice

Contribution: co-curator mit Valeria Burgio and Giorgio Camuffo

Description: Eco-social design project: Exhibition against plastic pollution and consumption in Venice and Bolzano.

Date: June 2017

Title of the project: Offenes Casanova

Institutions and coordinators: La Vispa Teresa Cooperativa Sociale

Contribution: co-curator with Valeria Burgio and Giorgio Camuffo

Description: Social design project / Organisation of the event and exhibitions, and other non-profit events open to the Bolzano citizens.

Date: March–June 2016

Title of the project: Visualizing Music / Design for the association

Institutions and coordinators: Konzertverein Bozen/Ass.Concerti di Bolzano

Contribution: Co-Curator with Upmeier, Christian

Description: Supervisor of the Association musical season identity

Date: January 2016

Title of the project: A new industrial area road sign pictogram –

Exhibition of teaching results and press conference

Institutions and coordinators: Asso-imprenditori Alto Adige

Contribution: Co-curator mit Christian Upmeier

Description: The trade association of South Tyrol «Assoimprenditori Alto Adige» asked for a visual research and design of a new industrial area road sign pictogram. The results of the students work were exhibited to the public at the end of the semester during the regular faculty exhibition including a press conference for the local media together with the trade association.

Date: 2014 – 2016

Title of the project: COK 2 — C'mon Kids 2 / Eddes (P.I Giorgio Camuffo)

Institutions and coordinators: Different institutions during the years

Contribution: Workshop curator and lecturer

Description: Workshop for children delivered at Fondazione Querini Stampalia Venice (2014), MART Trento e Rovereto (2016), Milan Triennale (2016).

**Other academic responsibilities:  
University,  
faculty,  
department  
service (selected  
list of the main  
duties delivered  
during the years)**

Date: 2014

Title of the project: "SmartLab" — Advanced graphic course

Institutions and coordinators: Liceo Artistico 'Depero' of Trento/Rovereto

Contribution: Workshop curator and lecturer

Description: Initiatives of school guidance and interaction with schools of all levels / Workshop aimed at producing an advertising campaign for Smart Lab - cooperativa sociale

Date: 7 December 2013

Title of the project: Nuove geografie Europee

Institutions and coordinators: Atelier Europa / Comune di Bolzano / Euregio

Contribution: Co-curator with A. Benincasa and E. De Cecco

Description: Group exhibition on the theme of 'Euregio' (European Region).

Date: 2012

Title of the project: FanzinNe

Institutions and coordinators: Liceo Artistico 'Depero' of Trento/Rovereto

Contribution: Curator and lecturer

Description: Initiatives of guidance and interaction with schools of all levels

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Date: September 2021–Present

Institutions: Faculty of Design and Art / unibz

Contribution: Curator of the two main promotional events of the faculty (Diplorama graduation show and G.O.G exhibition of the students' projects)

Date: December 2014–September 2018

Institutions: Faculty of Design and Art / unibz

Contribution: Social media manager (Facebook, Linkedin and Instagram)

Date: January 2014–December 2017 and September 2021–Present

Institutions: Faculty of Design and Art / unibz

Contribution: Researchers spokesperson/rappresentante dei ricercatori

Date: January 2014–December 2017

Institutions: Faculty of Design and Art / unibz

Contribution: member of the faculty council

Date: 22 February 2018

Institutions: Faculty of Design and Art / unibz

Contribution: Faculty presentation/promotion at Liceo Artistico Schio

Date: 13 March 2015

Institutions: Faculty of Design and Art / unibz

Contribution: Open day for the faculty

Date: 12 February 2015

Institutions: Faculty of Design and Art / unibz

Contribution: Visual identity for the faculty promotion (*Domus, Abitare* etc.).

Date: 19 May 2014

Institutions: Faculty of Design and Art / unibz

Contribution: Faculty presentation/promotion at Liceo Artistico Trento

Date: 14 March 2014

Institutions: Faculty of Design and Art / unibz

Contribution: Open day for the faculty



## Memberships

**2021– Present** UID – Unione Italiana Disegno (AREA 08 – ICAR/17)  
**2020 – Present** SID – Italian Design Society (AREA 08 – ICAR/13)  
**4–5 July 2019** Scientific committee member IMG 2019 and IMG APS  
 Network Membership: academic, international and interdisciplinary  
 association focused on image studies and research.  
**2018– Present** EDA, European Design Award  
 Scientific committee and jury member  
**2014 – Present** AIAP, Italian association for visual design communication  
 Senior member in the field of education and research (AREA 08)  
**2014 – Present** BEDA: Bureau of European Design Associations (area 08)  
**ICA Institute of Contemporary Arts:** Member ID101354542098

## Research and scholarships (selected list of 3 projects)

Date granted	Award Holder(s)	Funding Body	Title	Amount received
20/03/2018— 31/08/2019	Matteo Moretti (PI) and Gianluca Camillini (CI)	Autonomous Province of Bolzano	<i>Post-publishing and connection with the public utility and technology</i>	40.000€ divided in two terms of 20.000€ each, during the second one, I acted as an external consultant
15/09/2021— present	Gianluca Camillini (PI)		<i>Assessing post- publishing and its connection with public institutions and public services and their communication</i>	36.378€
01/01/2015— 25/09/2018	Faculty of Design and Art – unibz (Gianluca Camillini, Principal Invest.)	Free University of Bozen- Bolzano	<i>Futurist editorial experimentations: Fortunato Depero and the bolted book.</i>	13130€ [4.500€ (1st term) and 8.630€ (2nd term)]
05/2016— 06/2017	Designers&Book, MART – Rovereto, CIMA New York (Steven Kroeter, PI and Heather Ewing, CI)	Kickstarter / crowdfunding	<i>The Bolted Book Facsimile: An Exact Copy of Depero Futurista</i>	256.471\$ Scientific consultant (research and text contribution, promotion and project management)

## List of publications

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### Monographs:

Camillini, G. 2022. *Comunicare quasi la stessa cosa / Communicating almost the same thing*. Mantova: Corraini Edizioni. Isbn: 9788875709693.

Camillini, G. 2021. *Fortunato Depero and Depero futurista 1913–1927*. [With a foreword by Steven Heller and a complete Depero's bibliography by Martine Grange]. Soveria Mannelli: Rubbettino. Isbn: 9788849868364.

Camillini, G. 2020. *Fortunato Depero and Depero futurista 1913–1927*. [PhD thesis], Typography & Graphic Communication Department of the University of Reading, Uk. <https://doi.10.48683/1926.00096457>  
Available at: <http://centaur.reading.ac.uk/96457/>

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### Contributions in volume, book chapters, conference proceedings:

Camillini, G. 2022. 'Decorazione tra estetica e funzione – andata e ritorno.' In Camillini, G.; Prey, K.; Sofi, G. (eds). 2022. *Workshop L\_111*. Soveria Mannelli: Rubbettino editore. [in print, due to June 2022].

Camillini, G. 2022. 'Imitate, Cite, Contextualise. Approaches and the use of history in the teaching of graphic design' In *Proceedings of the 3rd International Conference on Image and Imagination*. Springer. [In print, due to June, 2022]

Camillini, G. 2022. 'Quasi la stessa grafica. Caratteristiche grafiche e tecniche narrative nel design della comunicazione visive'. In Luigini, A. and Moretti, M. (eds). *Visual storytelling. 13 punti di vista*. Trento: ListLab. [In print]. Isbn: 9788832080841

Camillini, G. 2022. 'The narrative potential of things'. In Luigini, A. and Moretti, M. (eds). *Visual storytelling. 13 punti di vista*. Trento: ListLab [In print]. Isbn: 9788832080841

Camillini, G. 2020. 'Between necessity and ideology. Depero's political involvement and his artwork for the Italian Fascist Party'. In Cortat, M. and Fornari D. (eds). *Archigraphiæ. Rationalist Lettering and Architecture in Fascist Rome*. Renens-Lausanne: Ecal publishing. Isbn 9782970135685

Camillini, G. and Pierini, J. 2020. 'Doing, Having Done, Doing Less, Doing Nothing: Otium and Negotium in Graphic Design and Art'. In *Proceedings of the 2nd International and Interdisciplinary Conference on Image and Imagination*. Cham: Springer. 413-418. [first author] Isbn 9783030410179, [https://doi.org/10.1007/978-3-030-41018-6\\_34](https://doi.org/10.1007/978-3-030-41018-6_34)

Moretti, M. and Camillini G. 2019. 'Communicating the Heritage, a Transmedia-Driven Approach'. In: Luigini A. (eds). *Proceedings of the 1st International and Interdisciplinary Conference on Digital Environments for Education, Arts and Heritage. EARTH 2018*. Advances in Intelligent Systems and Computing, vol 919. Cham: Springer. pp. 129-137. [2nd author, both authors contributed in equal measure to the text] [https://doi.org/10.1007/978-3-030-12240-9\\_14](https://doi.org/10.1007/978-3-030-12240-9_14) - Isbn: 9783030122393

Camillini G., 2017. 'Communicating Knowledge and Knowledge of Communication'. In *Proceedings*. 2017; 1, no. 9. 1113. Isbn 9783038426813, <https://doi.org/10.3390/proceedings1091113>

Camillini, G. and Pierini, J. 2017. 'Lorem Ipsum Dolor. The Text/Image Relationship in the Process of Producing Analogue and Digital Graphics'. In *Proceedings* 2017, 1, 898, MDPI. [Camillini is the first, corresponding author; both authors contributed in equal measure to the writing of this text]. Isbn 9783038426813, <https://doi.org/10.3390/proceedings1090898>

Camillini, G. 2017. 'Making of the Bolted Book'. In Bedarida, R., Ewing, H. and S. Heller. (eds.). *Depero Futurista Reader's Guide*. New York and London: Designers & Books and Thames & Hudson. pp. 22-27. Isbn 9780500021521.

Bedarida, R., Camillini, G and R. Fernandez. 2017. 'Selected Annotated Pages from the Bolted Book'. In Bedarida, R., Ewing, H. and S. Heller. (eds.). 2017. *Depero Futurista Reader's Guide*. New York and London: Designers & Books and Thames & Hudson. pp. 28-40. [Book chapter, second author (35% of the total text) and scientific consultant of the project; according to the colophon, the publication relies heavily on original research done by Gianluca Camillini]. Isbn 9780500021521.

Camillini, G. 2016. 'Editoria sperimentale futurista e il museo portatile di Fortunato Depero.' In Riccini, R. (ed.). *Fare ricerca in design: Forum nazionale dei dottorandi di ricerca in design, seconda edizione*. IUAV Venezia. Padova: Il Poligrafo. pp. 271-277. Isbn 9788871159768

Camillini, G. 2015. 'The Bolted Book'. In *Tipolitalia*. No. 3. Pp. 26-33.

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#### Journal articles:

Camillini, G. 2022. 'Perdere il filo del discorso (storico)'. In *Perdere/Lose. Progetto grafico*. Issue 38. Milan: Aiap Edizioni. ISSN 1824-1301. Pp. 24-33.

Pierini, J. and Camillini, G. 2022. 'Game over. Perdere per ripartire'. In *Perdere/Lose. Progetto grafico*. Issue 38. Milan: Aiap Edizioni. ISSN 1824-1301. Pp. 20-23.

Pierini, J. and Camillini, G. 2021. 'Save as.../Salva come...'. In *Salvare/Saving' Progetto grafico*. Issue 37. Milan: Aiap Edizioni. ISSN 1824-1301. Pp. 17-20.

Camillini, G. 2021. 'Wunderatlas: talking things'. In *Salvare/Save. Progetto grafico*. Issue 37. Milan: Aiap Edizioni. ISSN 1824-1301. Pp. 53-70.

Pierini, J. and Camillini, G. 2020. 'Editoriale/Editorial'. In *Profano/Profane. Progetto grafico*. Issue 36. Milan: Aiap Edizioni. [Both authors contributed in equal measure to the issue]. ISSN 1824-1301. Pp. 25-28.

Camillini, G., Sestini, C. and Gigliotti, R. 2020. 'Making Things Talk: Hoard, Collection, Archive'. In *img*. Issue 3. 428-441. [first/lead author, see contribution note at the end of the text] Isbn 9788899586119, ISSN 2724-2463, <https://doi.org/10.6092/issn.2724-2463/v2-n3-2020>. Pp. 428-441.

Pierini, J. and Camillini, G. 2018. 'Editoriale/Editorial'. In *Divertimento/Fun. Progetto grafico*. Issue 34. Milan: Aiap Edizioni. [Both authors contributed in equal measure to the issue]. ISSN 1824-1301. Pp. 24-27.

Camillini, G. 2018. 'Believe, Obey, Work. Artistic Relations Between Fortunato Depero and Fascism'. In Pierini, J. and Camillini, G. (eds). 2018. *Lavoro/Work. Progetto grafico*. Issue 33. Milan: Aiap Edizioni. ISSN 1824-1301. Pp. 35-48.

Camillini, G. and Pierini, J. 2016. 'The imagined client'. In Fornari, D., Vinti, C. and Falcinelli, R. *Progetto Grafico. Committenza/Clients and Patrons*. N. 29. Milan: Aiap Edizioni. Issn 1824-1301, Isbn 9771824130006. Pp. 28-37.

Camillini, G. 2015. 'Beyond the book Motives, Economics and Skills in contemporary publishing research'. *Progetto grafico. Publishing/Pubblicare*. N. 28. Milan: Aiap Edizioni. ISSN 1824-1301. Pp. 104-111.

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**Edited books/journal issues:**

Camillini, G.; Prey, K.; Sofi, G. (eds). 2022. *Workshop L\_111*. Soveria Mannelli: Rubbettino editore. [in print, due to June 2022].

Pierini, J. and Camillini, G. (eds). 2022. *Perdere/Lose. Progetto grafico*. Issue 387. Milan: Aiap Edizioni. [Both authors contributed in equal measure to the issue]. ISSN 1824-1301

Pierini, J. and Camillini, G. (eds). 2021. *Salvare/Saving. Progetto grafico*. Issue 37. Milan: Aiap Edizioni. [Both authors contributed in equal measure to the issue]. ISSN 1824-1301

Pierini, J. and Camillini, G. (eds). 2020. *Profano/Profane. Progetto grafico*. Issue 36. Milan: Aiap Edizioni. [Both authors contributed in equal measure to the issue]. ISSN 1824-1301

Pierini, J. and Camillini, G. (eds). 2019. *Sacro/Sacred. Progetto grafico*. Issue 35. Milan: Aiap Edizioni. [Both authors contributed in equal measure to the issue]. ISSN 1824-1301

Pierini, J. and Camillini, G. (eds). 2018. *Divertimento/Fun. Progetto grafico*. Issue 34. Milan: Aiap Edizioni. [Both authors contributed in equal measure to the issue]. ISSN 1824-1301

Pierini, J. and Camillini, G. (eds). 2018. *Lavoro/Work. Progetto grafico*. Issue 34. Milan: Aiap Edizioni. [Both authors contributed in equal measure to the issue]. ISSN 1824-1301

**Publications  
about the  
applicant  
(short list)**

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Camuffo, G. (ed.). 2021. *Macchine per disegnare*. Mantova: Corraini. Isbn 9788875709389

Carta, D. and Reboli, S. 2019. *UDHR*. Bergamo: Lubrina. 97888776666871

Ferrara, C., Moretti, L. and Palladino, C. 2015. *Millennials. The new graphic design scenario in Italy. La nuova scena della grafica italiana - the new graphic design scenario in Italy*. Milan: aiap edizioni. 9788894069174.

Aa. Vv. 2014. 'Food.Chocolate.Design'. In *Idn*, Vol. V20 N6; P. 29-32, Issn: 1029-4805

2011. *Design and Design. Book of the Year*. Vol. 3: 365 Days Dedicated to Graphic Packaging and Product Design. Isbn 978-8492643837



Language  
competence

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**ITALIAN:** Mother tongue

**ENGLISH:** C1 / CAE by Cambridge — assessed, July 2014  
(See attachment) and PhD awarded in 2020, Reading - United Kingdom.

**GERMAN:** B2 Language centre unibz — assessed, August 2015  
(See attachment) and Volkshochschule Augsburg, 2008.

Driving license

A / B

BOLZANO, 4.4.22

