

VALUES **in** PLAY

AI, Games and European Heritage



hackathon

21, 22, 23 OCTOBER 2026



Breda University of Applied Sciences

www.buas.nl

The Netherlands

**Are you part of the KreativEU network
and share a passion for Games, AI,
and European culture?**

THEN THIS IS YOUR INVITATION.

Join us for three days of creative challenge, developing innovative ideas that explore how AI can analyse, design, and reimagine video games as carriers of European values and cultural heritage.

This is your opportunity to explore, create, and collaborate with the international KreativEU network
– **and win amazing prizes!**



**REGISTER HERE, BEFORE
SEPTEMBER 20TH**

If you have any questions or concerns, please feel free to reach out to the hackathon coordinator:

Roberta Jablonskyte | jablonskyte.r@buas.nl



CREATE
innovative ideas
and prototypes



EXPLORE
AI tools for analysis,
design and storytelling



REIMAGINE
games as carriers of
European values and
cultural heritage



COLLABORATE
with peers and experts
from across the
KreativEU network



PITCH
your prototype to an
international jury



WIN
valuable prizes for
the top teams